

LANCEFIELD & DISTRICT FARMERS' MARKET

FOURTH SATURURDAY OF THE MONTH, EXCEPT DECEMBER.

CENTRE PLANTATION, HIGH STREET, LANCEFIELD.

PLEASE READ THIS DOCUMENT CAREFULLY
SAVE A COPY FOR YOUR RECORDS

- The Lancefield and District Farmers Market will run on the fourth Saturday of every month, except December, where it will run on the THIRD Saturday, so as not to coincide with the Christmas break. It will run from 9AM-1PM. Location is the attractive centre plantation in High Street, Lancefield. It is a requirement that you set up your stall early then park your car or on one of the side streets (not near the Corner Store) *so as to leave the street free for market customers and to be fair to the other businesses that operate on the High Street.* DO NOT PARK YOUR VEHICLE ON HIGH STREET. Isis will be there on Saturday morning to show you where you can set up and then park. You can arrive anytime from 7am. Her mobile number is 0401200737.
- The aim of this market is to provide a viable trading place for producers, whilst transforming the shopping habits of local consumers. We enjoy the attention of many tourists on market day also. We focus our marketing on the local region & are working to generate more local shoppers all the time. Attendance at our market has been fantastic, hundreds of hungry shoppers looking for fresh, unique, premium quality and innovative products that express the farming & food production community across the region and occasionally beyond (for produce that is not produced locally, that may add a complimentary ingredient to our locally produced items). We are proudly accredited with the Victorian Farmers' Markets Association; the body responsible for ensuring authenticity is sustained across accredited farmers' markets in the state. You will be required to be – or apply to be accredited to participate in this farmers' market, *if you wish to trade for most of the year at this market.* (Seasonal producers who are only attending for one or two markets per year need not apply.) Forms are available from www.vicfarmersmarkets.org.au
- Farmers markets are flourishing all over Australia, boosting local economies and often tourism. They bring communities together, educate consumers and reduce environmental impacts through less transportation of goods, and supporting small sustainable businesses.
- Displays should be interesting and eye-catching. You are responsible for your own tables and signage.

- Please take note that Lancefield can have windy and cold weather conditions. There is no undercover venue available on the plantation. Please come prepared for unpredictable weather, ensuring that your market marquees are weighted & have sides available if need be for protection of yourself, your products & the community around you. Flying tents at Lancefield are not an option, so please have a look at your set-up & see how you can make it safe. For keeping warm on early mornings, there is locally roasted coffee available from Raf's Coffee in the market & the local cafes also offer hot drinks – Bakery & Corner Store are both open early.
- The cost of participation in this market is \$40 per month. \$3 of this fee includes market day levies paid to the Victorian Farmers' Markets Association. Fees will be collected in cash ON THE DAY. A receipt will be issued. Please make sure that you bring cash to make payment, keeping in mind that this can happen early.
- We also need a copy of your current public liability/product liability policy if you have one. If you don't already have a policy, you can take out one through us for our market only and for the duration of the year @ \$100. If you are only participating in one or two markets at a time a \$10 charge will apply for insurance cover. People selling food items need to register with Streatrader (https://streatrader.health.vic.gov.au/public_site). Those selling alcoholic beverages need to ensure that they obtain the appropriate license from Liquor Licensing Victoria. These licenses must be obtained at the exhibitors' expense and not included in exhibitors' fees. Information on these licenses can be found at www.liquor.vic.gov.au. Meat producers need to be Prime Safe approved.
- This market is proudly plastic bag free. Please bring paper or other recycled receptacle for trading produce. If you require plastic bags to use for some special reason, please be in touch. People selling hot food/drinks we requested to provide a bin at their stall to handle some of the waste that is being generated. We have very little waste disposal provision at the market & after market day these bins can be seen overflowing onto our beautiful plantation area. Let's keep this place nice for the next people who use it. We are currently exploring waste as an issue for the market with zero waste or compostable waste only as a future for the market.
- This market is an initiative of the Lancefield Neighbourhood House. If you are interested, there is a monthly meeting of the sub-committee for farmers' market matters that happens on the Monday prior to market day in Lancefield. For more information on joining this group, please contact Isis on the contact details below.
- Any questions? Please contact Isis Jordan on 0401 200 737 or email: lancefieldfarmersmarket@hotmail.com

**REGISTRATION FORM:
LANCEFIELD & DISTRICT FARMERS' MARKET**

COMPANY/NAME:

CONTACT NAME:

ADDRESS:

PHONE/MOBILE:

EMAIL:

TYPE OF PRODUCT/SEASONAL AVAILABILITY (USE ANOTHER PAGE IF NECESSARY):

PLEASE PROVIDE ANY OTHER INFORMATION REGARDING YOUR PRODUCTS, YOUR STALL SET-UP REQUIREMENTS

PLEASE SEND THIS FORM OF TWO PAGES, SIGNED, WITH A COPY OF YOUR INSURANCE POLICY (PUBLIC/PRODUCT LIABILITY), VICTORIAN FARMERS' MARKETS CONFIRMATION OF ACCREDITATION &, IF APPLICABLE, FOOD SAFETY PERMISSION, LIQUOR LICENSE or PRIME SAFE ACCREDITATION TO;

**LANCEFIELD AND DISTRICT FARMERS MARKET MANAGER,
P.O. Box 171 LANCEFIELD 3435**

- *I understand that when I attend the market as a stallholder, I am required to move my car from the High Street following set-up, before 9am*
- *I understand that I am required to ensure that my market tent/shade/other equipment is weighted down adequately for safety of myself & others around me.*
- *I understand that the acceptance of my application and the allocation of stalls are at the discretion of the organisers.*

Please sign

Print Name:

Date: